JUMPMEDIA

THE BUZZ

NEWSLETTER

November 2026

All that's new and noteworthy in the equine industry and beyond, curated monthly by Jump Media and delivered straight to your inbox. We'd love to hear your feedback, so drop us a line at jennifer@jumpmediallc.com.

Client Spotlight

Washington International Horse Show

The Plaid CAST
SOUTH BOUND
SHOW MANAGEMENT
COURSE DESIGNER

Plaidcast: 2026 Washington International Horse Show Judges Michael Tokaruk and Patrick Rodes

Piper Klemm of The Plaid Horse sits down with Patrick Rodes and Michael Tokaruk, judges for the 2026 Washington International Horse Show (WIHS) and the WIHS Equitation Final, to recap the prestigious competition. They discuss course design, the view from the judge's booth, and what makes the equitation class at WIHS so unique.

The Plaidcast by The Plaid Horse

LISTEN HERE

Pan American Equestrian Confederation | World Equestrian Center

FEI PAEC Championship of the Americas

The inaugural Pan American Equestrian Confederation (PAEC) Championship of the Americas is scheduled for January 21-31, 2027, at World Equestrian Center in Ocala, FL. Read more about the athlete selection process and the competition format for each of the three disciplines here.

Horse Sport

READ ARTICLE

Palm Beach Equine Clinic

A QUESTION OF SOUNDNESS: RETHINKING 'ROARERS' IN THE HUNTER RING

A longtime soundness rule considers 'broken wind' grounds for elimination. However, judges, veterinarians and sport leaders are asking whether every horse that makes a noise should be treated the same.

BY MOLLIE BAILEY

A HIGH BLOWER VS. A ROARER

A Question of Soundness: Rethinking 'Roarers' in the Hunter Ring

Under the US Equestrian (USEF) rulebook, "broken wind" is considered an unsoundness and grounds for elimination, but does "roaring" fall under that category? Several judges explain what they do when a horse makes roaring noises on course. Dr. Michelle Maguire of Palm Beach Equine Clinic also breaks down the science behind the condition.

In Stride Magazine

READ ARTICLE

In-Gate Exclusives

US Dressage Finals

The 2026 US Dressage Finals presented by Adequan® brought amateur and professional dressage riders alike to World Equestrian Center in Wilmington, OH, on October 28-November 1, 2026, to compete for year-end titles. Close to 40 champions were crowned throughout the competition, including Jennifer Truett and Absolute Dream, who topped the Grand Prix Freestyle Open Championship. Read more about their ride and other highlights from the show below.

ABSOLUTE DREAM
JENNIFER TRUETT

Truett and Absolute Dream Top Open Grand Prix Freestyle at US Dressage Finals

The Chronicle of the Horse

READ ARTICLE

A Slew of FEI Level Titles Won by Amateurs and Professionals at 2026 US Dressage Finals

Eurodressage

READ ARTICLE

Newsworthy

New Inductees Welcomed to Jump Canada Hall of Fame

The Jump Canada Hall of Fame added three new names to its roster in November. Mac Cone was inducted into the Rider category, and both Barbara Mitchell and John "JT" Taylor were added in the Builders category. Texas was included in the Horse category.

READ ARTICLE

FEI Jumping Director Todd Hinde on the FEI Tack and Equipment Requirements

Big changes are coming to the FEI Jumping rulebook, effective February 1, 2027. A new "Tack and Equipment Requirements" section will include more specific guidelines than before on bits, bridles, nosebands, martingales, and more. Read more about these changes from FEI Jumping Director Todd Hinde.

READ ARTICLE

Dakar 2026 Youth Olympics

The Dakar 2026 Youth Olympics brought 24 young athletes to Senegal's capital for this "borrowed-horse competition." Instead of bringing a familiar mount, riders are assigned a horse they've never ridden and have four days to prepare for competition. Read more about this format and how the event unfolded here.

READ ARTICLE

CLARA HASTINGS' LAST RIDE
A Sarah Monroe Detective Novel
S.K. BURKE

A Wellington Murder Mystery

Wellington, FL, is known for its palm trees, world-class equestrian sports, and beautiful farms. Author and rider S.K. Burke took another angle when writing her newest book: what would happen if someone was suspiciously killed there? In "Clara Hastings' Last Ride," a fictional murder mystery novel, Burke explores this question. Read more about her inspiration and writing process here.

READ ARTICLE

Jessica Thoma and the Horses That Kept Her Going

During a life-threatening battle with polyarteritis nodosa, a rare disease that causes inflammation of the blood vessels, Jessica Thoma underwent partial amputation of three limbs. Eight years after her battle with the disease, Thoma rode Imantado GOM to reserve champion in the Grand Prix Para Dressage National Championship at the 2026 U.S. Dressage Festival of Champions. Read how Thoma found purpose and strength through her horses here.

READ ARTICLE

Longevity in the Saddle: At 88, Myrna Folsom Is Still Chasing Her Riding Dreams

Myrna Folsom reminds us that age is just a number! At 88, this lifelong equestrian is still jumping courses, competing, and even qualifying for championships. Read more about her life in the saddle and why she keeps coming back from retirement.

READ ARTICLE

Mane-Stream

Stars ALIGN

LA28 Unveils Olympic, Paralympic Slogan — 'Stars Align' — in Promo Video

WATCH HERE

The Legacy of South Africa's First Black Show Jumping Athlete and His Horse-Riding School in Soweto

READ ARTICLE

At Medieval Times, a Dinner-Theater Kingdom Faces a Reckoning

READ ARTICLE

Scott Wilson: Wild Horse Photographer

READ ARTICLE

In Our Feeds

Moritz Treffinger (GER) and Fiderdance debuted their new Eminem-themed dressage freestyle set to tracks like "The Real Slim Shady" at the 2026 Stuttgart German Masters.

WATCH HERE

International show jumping athlete and three-time Olympic medalist Laura Kraut (USA) was inducted into the Cowgirl Hall of Fame as part of the Class of 2026.

SEE HERE

Top 5 Sports Where Women Outperform Men

Equestrian sports are one of the few stages where men and women compete equally. Hear about some of the great accomplishments of women riders here!

WATCH HERE

Upcoming

Catch us on the road this fall! Here's what we're covering:

WEC - OCALA DECEMBER DRESSAGE CDI-W

DECEMBER 10-13

World Equestrian Center, Ocala, FL

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