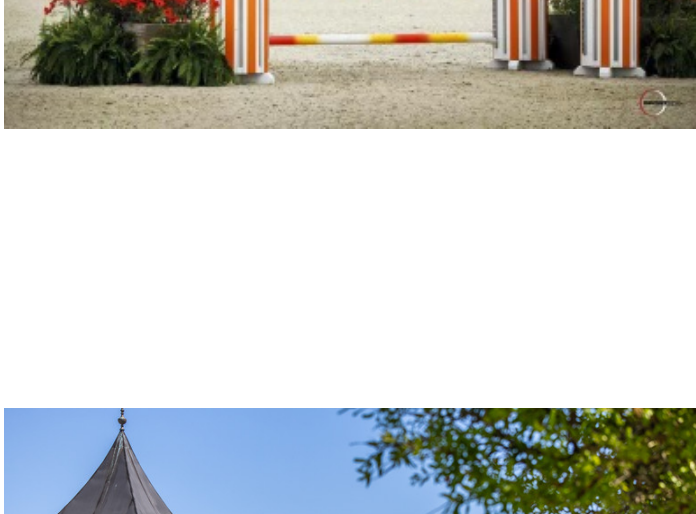




## The Buzz – April 2024

Jump Media is bringing you the best of its best each month, curated for your entertainment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [jennifer@jumpmediallc.com](mailto:jennifer@jumpmediallc.com).

### IN THE NEWS



#### Pony Tales: O'Connor Named Leading Rider

##### THE IRISH FIELD

Cian O'Connor claimed the Overall Leading International Rider Award, presented by Martha W. Jolicoeur of Douglas Elliman together with Michael and Wendy Smith, at the conclusion of the 2024 Winter Equestrian Festival (WEF) in Wellington, FL.

[Read More](#)

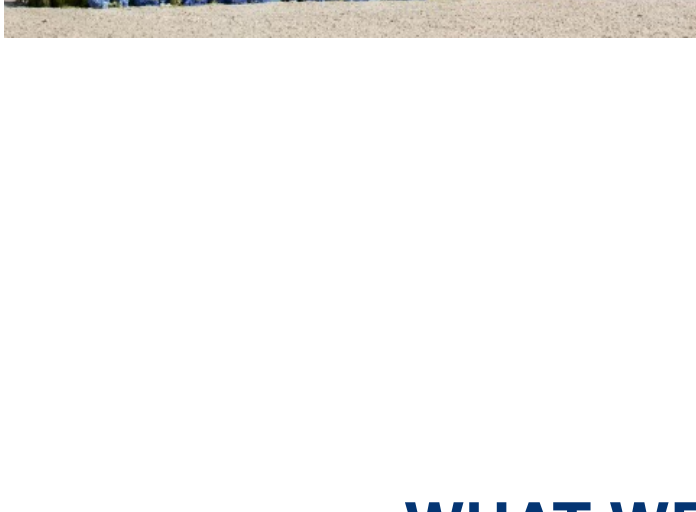


#### A Walk Around World Equestrian Center

##### WORLD OF SHOWJUMPING

During the Longines League of Nations™ at World Equestrian Center – Ocala (WEC), WOSJ took a walk around parts of the 378-acre competition facility. WEC has 23 outdoor rings for showing, warm-up, and lunging, as well as one covered arena and five indoor arenas. During spring 2024, another indoor arena will open. Nearly 3,000 horses can stay in permanent stables at WEC, and the surroundings are stunning.

[Read More](#)



#### Wordley Martin Launches New Website With E-Commerce Capability

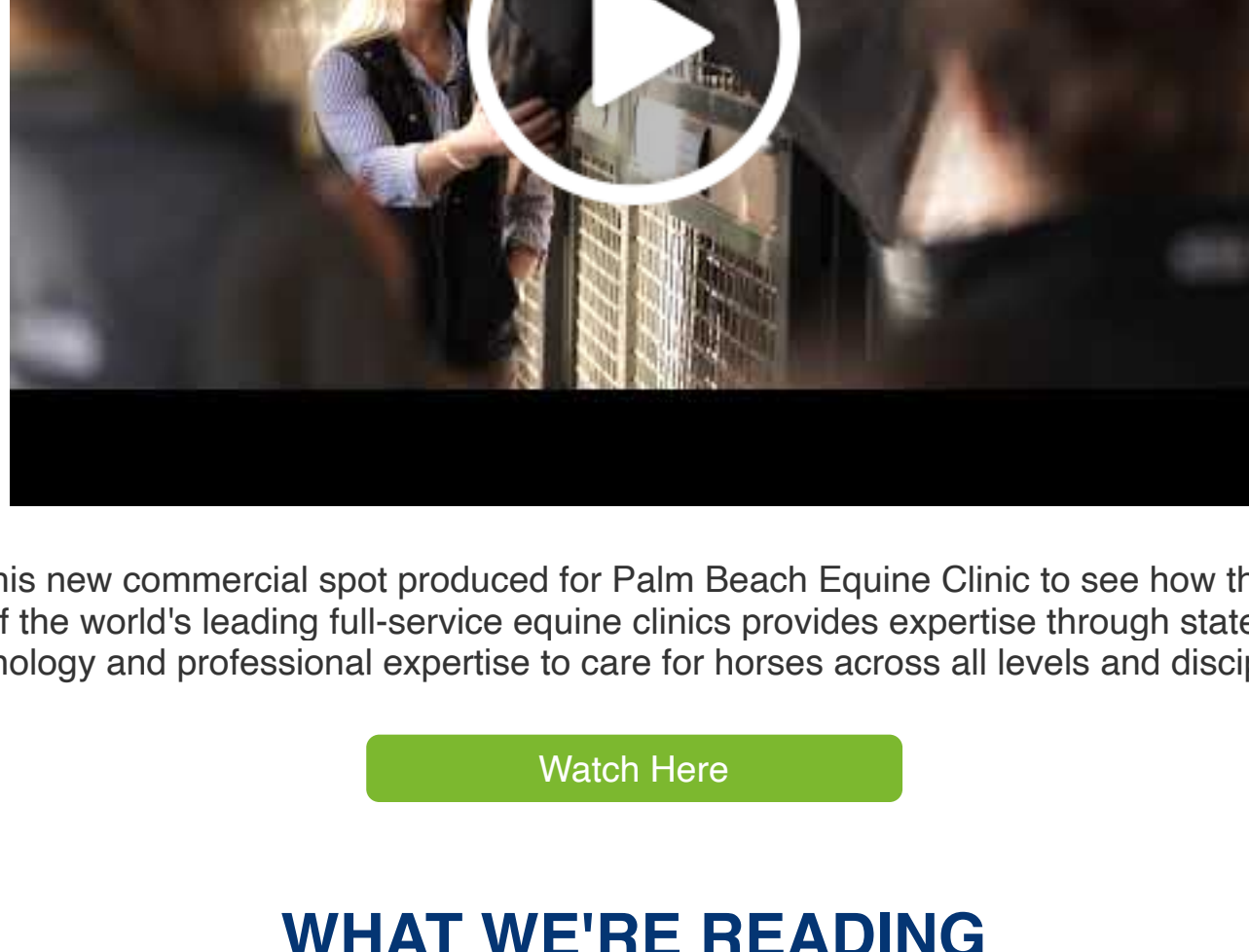
##### WORDLEY MARTIN

Wordley Martin, a leading developer of equestrian properties and premier riding surfaces, has launched a new website, [www.WordleyMartin.com](http://www.WordleyMartin.com), which includes an e-commerce page, enabling customers from all corners of the country to maintain the quality of their arena by purchasing arena drags as well as replacement drag parts online.

[Read More](#)

### WHAT WE'RE WATCHING

#### Palm Beach Equine Clinic – Make Us Part of Your Team



Watch this new commercial spot produced for Palm Beach Equine Clinic to see how the team at one of the world's leading full-service equine clinics provides expertise through state-of-the-art technology and professional expertise to care for horses across all levels and disciplines.

[Watch Here](#)

### WHAT WE'RE READING

#### USET Foundation Spring 2024 Newsletter

##### USET FOUNDATION

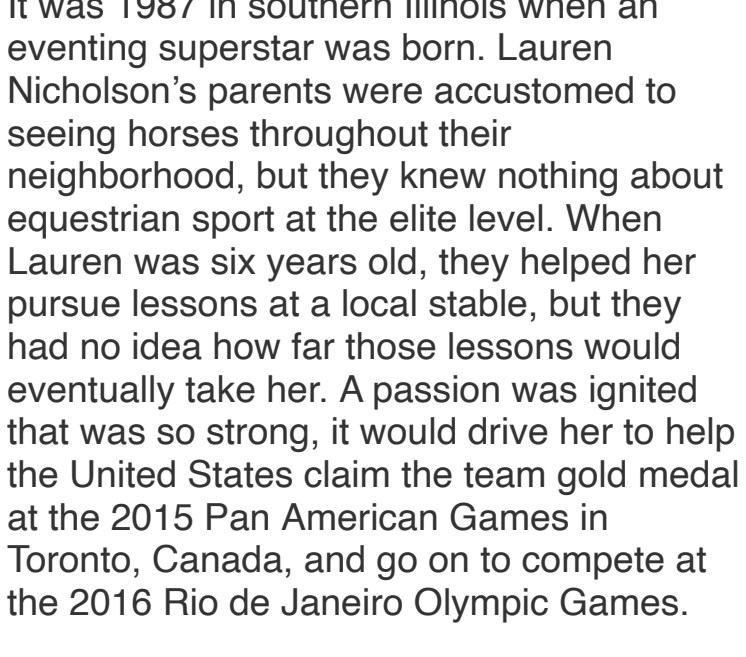


Enjoy recaps of the sensational fundraising benefits that raised more than \$2.4 million to help support athletes on the path to the Paris Olympic and Paralympic Games. Learn about the USET's 2024 Grant Recipients, the 2024 USEF Horsemastership Clinic Week, the legacy of legendary steward and groom Karen Golding, the Longines League of Nations™ Jumping competition at World Equestrian Center – Ocala, and more.

[Read More](#)

#### Lauren Nicholson: A Journey From Natural Horsemanship to the Olympics

##### SIDELINES MAGAZINE



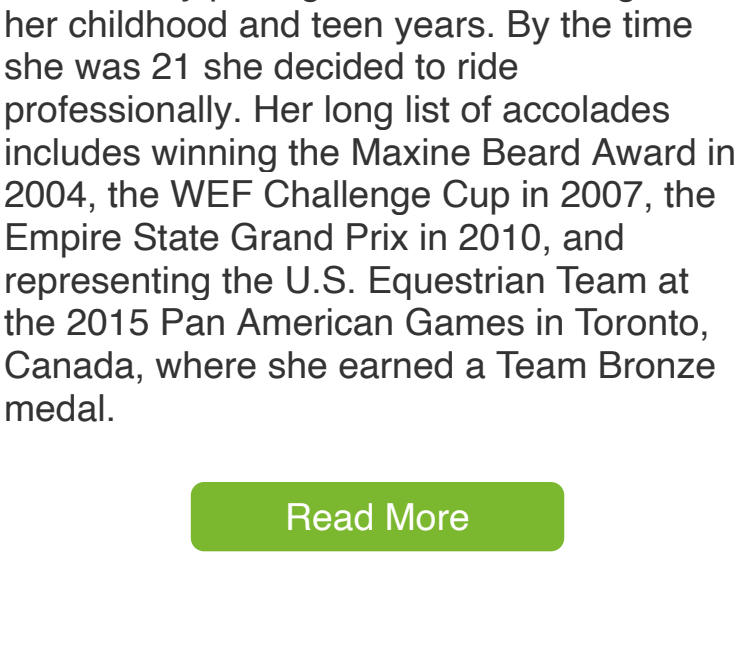
It was 1987 in southern Illinois when an eventing superstar was born. Lauren Nicholson's parents were accustomed to seeing horses throughout their neighborhood, but they knew nothing about equestrian sport at the elite level. When Lauren was six years old, they helped her pursue lessons at a local stable, but they had no idea how far those lessons would eventually take her. A passion was ignited that was so strong, it would drive her to help the United States claim the team gold medal at the 2015 Pan American Games in Toronto, Canada, and go on to compete at the 2016 Rio de Janeiro Olympic Games.

"It was purely happenstance that I started in an eventing barn and that was the sport I got hooked on," said Lauren.

[Read More](#)

#### Catching Up Barely With Equestrian Georgina Bloomberg

##### DAN'S PAPERS

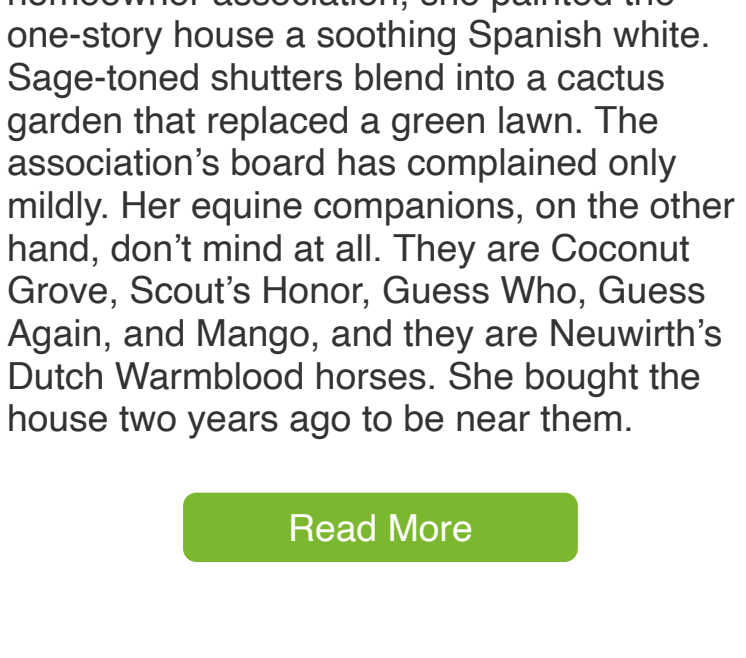


With a schedule to be reckoned with, at 41 Georgina Bloomberg — the younger daughter of Mayor Bloomberg — bears many roles as philanthropist, animal activist, competitive equestrian, author, and mother. She began riding at the age of four, competing just two years later and taking home many prestigious awards throughout her childhood and teen years. By the time she was 21 she decided to ride professionally. Her long list of accolades includes winning the Maxine Beard Award in 2004, the WEF Challenge Cup in 2007, the Empire State Grand Prix in 2010, and representing the U.S. Equestrian Team at the 2015 Pan American Games in Toronto, Canada, where she earned a Team Bronze medal.

[Read More](#)

#### Irene Neuwirth's California Animal House

##### TOWN & COUNTRY



When you arrive in Irene Neuwirth's neighborhood in La Quinta, CA, it's immediately clear which home belongs to the jewelry designer, who is known for her command of color. Hers is the only property in view that is not beige brick with beige stucco accents. Ignoring the strictures of the homeowner association, she painted the one-story house a soothing Spanish white. Sage-toned shutters blend into a cactus garden that replaced a green lawn. The association's board has complained only mildly. Her equine companions, on the other hand, don't mind at all. They are Coconut Grove, Scout's Honor, Guess Who, Guess Again, and Mango, and they are Neuwirth's Dutch Warmblood horses. She bought the house two years ago to be near them.

[Read More](#)

### WHAT WE'RE LISTENING TO

#### Studies, Saddles, and Showing

##### ATHLETIC EQUESTRIAN: RIDING IN COLLEGE PODCAST



Ever wondered what it takes to become a collegiate rider? On this episode of Athletic Equestrian: Riding in College Podcast, Sally Batton, a 35-year collegiate head coach, discusses what it takes to get recruited and make the roster on a collegiate equestrian team; the differences between the IHSA, the NCEA, and the other groups that make up collegiate riding; and what you can do to improve your chances of riding through college.

[Listen Here](#)

### LINKS WE'RE CLICKING

Grooms help make the world go 'round — in the equine industry, anyway. [Read the latest interview featuring Archie Cox and his longtime Head Groom Carlos Soriano on how grooms play an integral role in the show industry.](#)

We're still in awe of the Fédération Equestre Internationale's newest show jumping competition, the Longines League of Nations™ at World Equestrian Center – Ocala, so here is another picture show for your viewing pleasure. Check out Horse Illustrated's Longines League of Nations™ photo recap [here](#).

How much do you know about the short list of U.S. Jumping Olympic contenders ahead of the 2024 Paris Olympic Games? [Check out the 10 riders and 20 horses who will be competing before the final team is announced on July 7.](#)

Cassandra Kahle is the ultimate comeback kid after returning to the same show ring where she experienced a life-altering riding accident back in 2022. [Take a glimpse at how her return was exactly the way she pictured it following her 26-month recovery.](#)

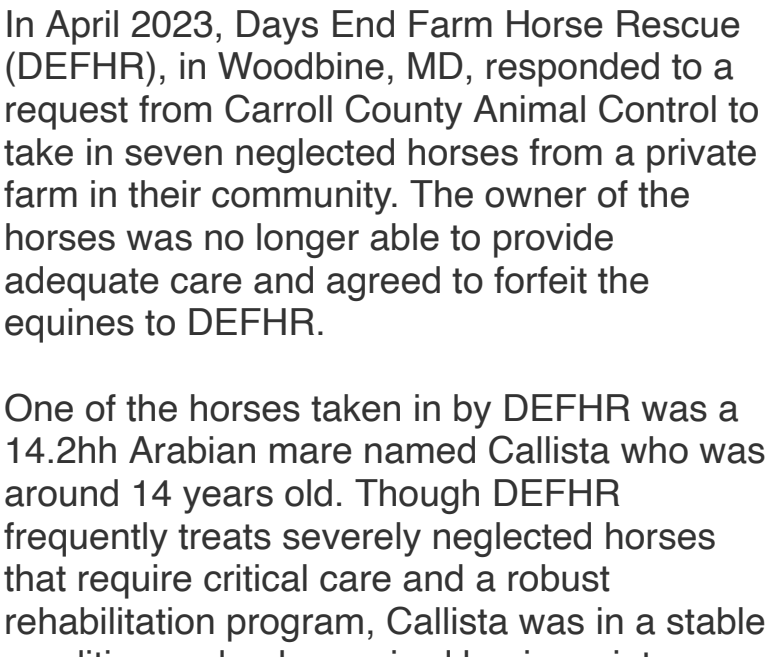
She might be living in a material world, but she's certainly not a material girl. The items that superstar Gisele Bündchen holds closest to her heart might surprise you. [Get the inside scoop on what she considers her most prized possessions.](#)

Spruce Meadows President Linda Southern-Heathcott is #livingherbestlife with her doggies by her side, including at the office. [Here's a rare peek into the Canadian Olympian's private life.](#)

### A BIT OF GOOD NEWS

#### "She's the Answer to My Prayers"

##### HORSE NETWORK



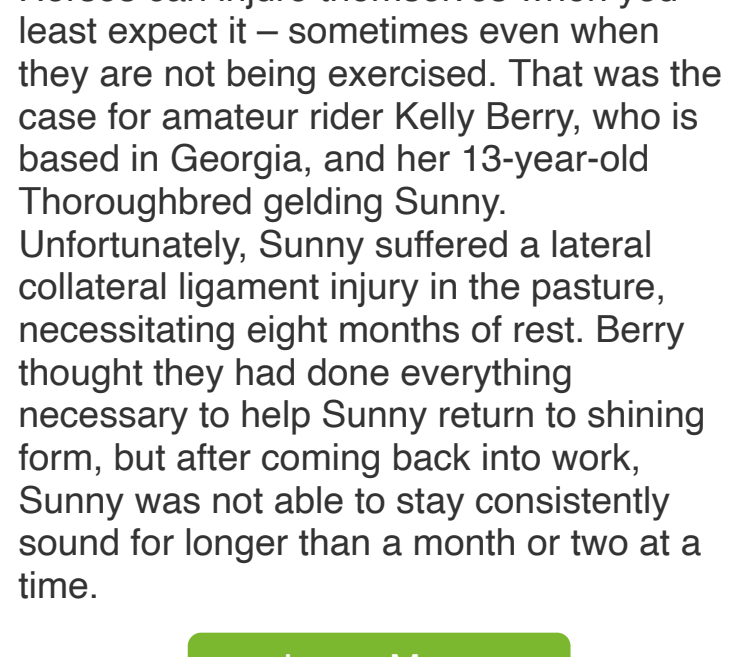
In April 2023, Days End Farm Horse Rescue (DEFHR), in Woodbine, MD, responded to a request from Carroll County Animal Control to take in seven neglected horses from a private farm in their community. The owner of the horses was no longer able to provide adequate care and agreed to forfeit the equines to DEFHR.

One of the horses taken in by DEFHR was a 14.2hh Arabian mare named Callista who was around 14 years old. Though DEFHR frequently treats severely neglected horses that require critical care and a robust rehabilitation program, Callista was in a stable condition and only required basic maintenance to bring her back to full health.

[Learn More](#)

#### PBEC Success Story: Treating All of the Plaid Horses

##### THE PLAID FORCE



Horses can injure themselves even when they least expect it — sometimes even when they are not being exercised. That was the case for amateur rider Kelly Berry, who is based in Georgia, and her 13-year-old Thoroughbred gelding Sunny. Unfortunately, Sunny suffered a lateral collateral ligament injury in the pasture, necessitating eight months of rest. Berry thought they had done everything necessary to help Sunny return to shining form, but after coming back into work, Sunny was not able to stay consistently sound for longer than a month or two at a time.

[Learn More](#)

### SOCIALS WE'RE SHARING

